



Date: January 13, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending January 13, 2006

This *City Report* highlights various activities for the week ending January 13, 2006. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

MAJOR WEEKLY HIGHLIGHTS

Mayor's State of the City Address

Mayor Beverly O'Neill delivered her twelfth and final State of the City address on Tuesday, January 10 to a sold-out crowd of more than 1,500 at the Long Beach Convention and Entertainment Center. The State of the City Address, *LONG BEACH: A Historic Past, a Dynamic Future*, will be rebroadcast on Long Beach TV, Channel 8. It is also available online, at www.longbeach.gov, by calling 570.6000, or by email at mayor@longbeach.gov.

Community Development, Neighborhood Services

Parks, Recreation and Marine, Community Enrichment Programs Bureau

On January 7, the Coastal Passage Mural Dedication took place at 1:00 p.m., on the north side of the CalTrans tunnel at 67th Street and Orizaba Avenue. The Redevelopment Agency, the Neighborhood Services Bureau, and the Department of Parks, Recreation and Marine sponsored the project. The mural is a collaborative effort by professional artists Art Mortimer, Steve Elicker, and Lesa Neal, transforming a gray wall frequently covered with graffiti to something beautiful for the residents of this neighborhood to enjoy.

UPCOMING EVENTS AND PROJECTS

Parks, Recreation and Marine, Community Recreation Programs Bureau

On **Saturday, January 14**, the 18th Annual Martin Luther King, Jr. Parade and Celebration, *Where do you Stand ... in Times of Challenge and Controversy*, will be held at Martin Luther King, Jr. Park. The parade will commence at Martin Luther King, Jr. Avenue and Anaheim Street at 10:30 a.m., followed by the celebration at 12:30 p.m. This event will feature eight grand marshals, craft and food vendors, a variety of entertainment including the musical talents of the "Zapp Band" and a special tribute to the late Rosa Parks. For more information, call 570.6816 or visit www.longbeach.gov.

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UPCOMING EVENTS AND PROJECTS (continued)

Library Services

Shorelines; Photographs by J. Christopher Launi

Mr. Launi presents his photographs of seascapes and natural history subjects.

Lobby Gallery, Jan. 10 – Feb. 28.

Heads Up; Sculpture by Larry Darnell Stokes

Portrait sculpture in a variety of media

Display Area, Jan. 4 – Feb. 28

“Meet the Artist” reception on Saturday, Jan. 21, 2:00 p.m. to 4:00 p.m.

Museum of Latin American Art Exhibit Posters

Lower Level Gallery, Jan.3 – Feb. 28

Parks, Recreation and Marine, Community Recreation Programs Bureau

On **Saturday, January 21**, a Snow Day will be held at Whaley Park from 10:00 a.m. to 1:00 p.m. The event will include sledding, refreshments, games, arts and crafts, and fun for more than 250 youth that are expected to attend.

PUBLIC SAFETY

Fire

The Fire Department responded to a total of 1,424 emergency calls for service: 162 calls for fires, of which 25 involved structures; and 704 emergency medical calls, of which 533 required paramedics.

Health and Human Services

Several department managers and supervisors attended the Department of Homeland Security *Weapons of Mass Destruction* training from January 10-12. The course provided first responders with information on incident command, the National Incident Management System (NIMS) and Chemical, Biological, Radiological, Nuclear, and Explosive incidents.

NEIGHBORHOODS

Community Development, Neighborhood Services

On January 4, Community Development Director Patrick West was the featured speaker at the Neighborhood Resource Center's most recent *Meet the Director* workshop series. Mr. West shared his vision and ideas with 15 dedicated local neighborhood leaders. Residents were pleased with their interaction with Mr. West and discussed current projects and residents' questions and concerns. For more information about upcoming workshops, please contact JoAnn Rojas at 570.1010.

NEIGHBORHOODS (continued)

Community Development, Neighborhood Services

Sixty-three graduates of the Neighborhood Leadership Program and their guests participated in an alumni reunion dinner at the Jewish Community Center on January 9. The dinner was held to launch the recruitment process for the Neighborhood Leadership Program's Class of 2006. More than 250 Long Beach

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residents have graduated from the nationally awarded program since 1992. The Neighborhood Leadership Program is the only leadership program in the country that is simultaneously taught in three languages (English, Spanish, and Khmer) by staff from the Neighborhood Services Bureau and the National Conference for Community and Justice of Southern California. For more information, contact Margaret Madden at 570.1010.

Parks, Recreation and Marine, Planning and Development Bureau

Palm trees have been planted and forms set for pouring decorative concrete in the medians on Atlantic Ave. between Artesia Blvd. and 68th St., and on Cherry Ave. between Artesia Blvd. and 70th St. Palm trees have also been planted in the medians on Artesia Blvd. between Obispo Ave. and Downey Ave. In addition to the palms, Australian Willows will be planted in these medians within the next few weeks.

Soil importation is complete and survey markers have been set for the community center in Admiral Kidd Park. Elevations have been established and the contractor is starting to set forms for pouring the new foundation. Trenching has started for the new water lines and for the phone and data line conduit for the new building.

Fumigation was completed last week at the Silverado Park pool and the tent has been removed. The lights are being installed above the pool, the entryway framing is continuing, and the roof membrane has been completed.

Soil is being changed in the shrub beds and tree planting wells at Grace Park.

ECONOMIC DEVELOPMENT

Community Development, Neighborhood Services

The Commercial Improvement Rebate Program reimburses business and property owners up to \$2,000 to make improvements to the exterior of their business property. This program is currently being offered to approximately 565 businesses located on specific business corridors in the North Long Beach area. As of January 10, 181 applications were received and 29 reimbursements were issued, totaling \$60,650. Outreach and the support of the Code Enforcement Division are essential to the success of this program.

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SPECIAL EVENTS

Parks, Recreation and Marine, Community Recreation Programs Bureau

On January 7, the bureau presented *It's Snowing In Long Beach*, at California Recreation Center, Cesar E. Chavez, El Dorado, Houghton, and Silverado Parks. More than 2,000 youth and family members enjoyed a 30' x 30' snow area and two snow sled runs, carnival games, arts and crafts, prizes, cookie decorating, and moon bounces.

Parks, Recreation and Marine, Special Events and Filming Bureau

Long Term Inc., with a cast and crew of 10, filmed a TV show "The Contender 2," on the downtown marina bike path, on January 10.

Paramount Pictures, with a cast and crew of 85, filmed a TV show "Numbers," at St. Mary Hospital and at 847 Linden Avenue, on January 10.

Original Productions, with a cast and crew of 35, filmed a TV show "Monster Garage," at 205 E. Anaheim Road, from January 9 through 13.

OTHER ITEMS OF NOTE

Long Beach Gas & Oil, Gas Services Bureau

From December 11 through December 31, 2005, bureau staff completed a total of 8,975 service calls. This total included 2,442 Gas and Water Utility Turn Ons, and 2,147 Turn Offs. During this period, 3,576 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 810 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 1,680 emergency phone calls that resulted in 423 emergency orders being sent out.

From January 1 through January 7, bureau staff completed a total of 2,565 service calls. This total included 684 Gas and Water Utility Turn Ons, and 719 Turn Offs. During this period, 957 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 205 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 600 emergency phone calls that resulted in 145 emergency orders being sent out.

Public Works, Street Improvements

Contact: 570.5160

Anaheim St. St. Louis Ave. to Obispo

Estimated Completion: January 2006

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Public Works, Street Improvements

Contact: 570.5160

7th St.

Junipero Ave. to Redondo Ave.

Del Amo Blvd.

Los Angeles River to Long Beach Blvd.

Artesia Blvd.

West of Long Beach Blvd. to Harbor St.

Estimated Completion: January 2006

Atlantic Ave.

North of Artesia Blvd. to North of 68th St.

Cherry Ave.

North of Artesia Blvd. to 70th St.

Artesia Blvd.

East of Obispo Ave. to Downey Ave.

Estimated Completion: February 2006

Long Beach Water, Alley Service Lateral Conversion

Contact: 570. 2326

Cedar Ave.

E. Burnett St. to Hill St.

Chestnut Ave.

E. Burnett St. to Hill St.

Pasadena Ave.

E. Burnett St. to Pacific Electric Railroad

Linden Ave.

E. Burnett St. to 25th Way

Estimated Completion: April 2006

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

71st Way

Myrtle Ave. and Orange Ave.

Atlantic Place and Eastondale Ave.

72nd and Myrtle Ave.

Estimated Completion: January 27, 2006

Quincy Ave. and Vista St.

Estimated Completion: February 17, 2006

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Manager of Government Affairs
Jyl Marden, City Council Liaison